



The New Forest Green Leaf Tourism Business Scheme



Rhubarb Cottage

The New Forest Green Leaf Tourism Business Scheme encourages and assists member businesses in their journey towards delivering a responsible net zero business operation. Whether Bronze, Silver or Gold, the New Forest's Green Leaf businesses provide a credible collective strategy which aims to help the New Forest become the UK's greenest destination. A summary of the steps this business is taking can be found below.

Responsible Travel

Responsible travel marketing and promotion on own website
Provide literature promoting New Forest Tour and public transport
Provide literature promoting walking/cycling routes and cycle hire information
Cycle-friendly facilities for visitors and staff (bike racks/cycle sheds, showers etc.)
Encourage guests to bring reusable water bottles, travel mugs and shopping bags

Responsible Visiting

Include Responsible Visiting information in Guest Welcome Pack on arrival/in room
Provide guests with local responsible shopping options
Eco dog poo bags available to guests

Food & Local Produce

Policy in place to purchase local produce (25 Miles)
Provide NF Marque and/or Hampshire Fare literature to guests
Local produce information on own website

Energy Efficiency

Building/s insulated and draft-proofed

Minimum 80% of lighting is LED

Motion sensor lighting

Waste, Water and Recycling

Split recycling bins provided in all office and guest accommodation

Reduction of single-use plastics (e.g. no plastic straws, no earbuds, no sample-sized washing products)

Reduce water usage (e.g. water-efficient toilet cisterns, shower heads, taps)

Reduce washing, e.g. replace towels less frequently

All office printers set to black and white printing

Printer cartridges recycled with print company

Only recycled printing paper used

Land Use and Nature Conservation

Bird/bat/bug/hedgehog boxes

Visitor Stewardship: Care for the forest care for each other

New Forest Code & key messaging on website and in welcome pack

New Forest Code & key messaging staff to guests

Promote New Forest educational walks to guests

Supporting Local Business

Go New Forest Card on key fobs for use by guests

Promote GNF Card offers to guests

Sell the GNF Card