



The New Forest Green Leaf Tourism Business Scheme



New Forest Museum Trading Ltd

The New Forest Green Leaf Tourism Business Scheme encourages and assists member businesses in their journey towards delivering a responsible net zero business operation. Whether Bronze, Silver or Gold, the New Forest's Green Leaf businesses provide a credible collective strategy which aims to help the New Forest become the UK's greenest destination. A summary of the steps this business is taking can be found below.

Responsible Travel

Responsible travel discounts/incentives for visitors

We offer 10% in the shop and cafe for any tour bus users

Responsible travel marketing and promotion on own website

Cycle routes, bus routes and tour bus information on 'How to get here' section on our website

Provide literature promoting New Forest Tour and public transport

Pocket guide, Essential Guide and Tour bus timetable available in our shop. Access to public bus timetables.

Provide literature promoting walking/cycling routes and cycle hire information

Essential guide, discover guide and walking/cycling maps available in the shop.

Cycle-friendly facilities for visitors and staff (bike racks/cycle sheds, showers etc.)

Cycle racks available, and fresh water refills free of charge.

Encourage visitors to bring reusable water bottles, travel mugs and shopping bags

Discount given in the cafe for customer using refillable mugs. Water available free of charge.

Other

Tour bus tickets are available for sale in our shop

Responsible Visiting

Provide responsible visitor information including the New Forest Code to visitors on arrival (1pt)

New Forest Code is displayed at the front desk .

Provide or have available to purchase refillable water containers

Refillable cups and bottle available for purchase in our shop

Eco dog poo bags available to visitors

Eco dog poo bags available to purchase in our shop

Raise awareness of NF Ambassador Scheme / other short-term volunteering schemes which can be undertaken during stay

Provide information for the New Forest Litter Pickers to visitors

Direct visitors to sustainable pages on www.thenewforest.co.uk

Will share link when available, and verbally direct visitors to the relevant pages on the website

Other

Front of house team trained to advise against feeding livestock, keeping to marked paths, no disposable bbqs and no parking on verges.

Food & Local Produce

Policy in place to purchase local produce (25 Miles)

Local produce purchased for sale in the shop and café

Menu dishes made with 2 or more locally sourced ingredients (25 miles)

Local bakers provide our cakes in the cafe. Local Tea blenders and coffee roasters provide tea and coffee in the cafe.

Member of New Forest Marque and/or Hampshire Fare

Have NF Marque leaflets to hand to customers

Provide NF Marque and/or Hampshire Fare literature to visitors

Member of New Forest Marque

Local produce information on own website

Local Beeswax candles for sale in our online shop. Local produce providers are listed on our website.

Other

We buy New Forest Marque products for Cafe and Shop from 12+ suppliers

Energy Efficiency

Solar PV/thermal panels fitted

Solar panels fitted.

Building/s insulated and draft-proofed

Insulation and draft proofing fitted

In the absence of motion sensor lighting, lights off when not required

When a room/building vacated, lights are switched off.

Other

Manual heating adjustments made when office is vacated.

Waste, Water and Recycling

Split recycling bins provided in all office and visitor areas

General waste and recycling waste bins in all areas.

Water bottle refill stop for visitors

Fresh water available free of charge in the cafe on site

Strategy in place to reduce single-use plastics (e.g. no plastic straws, no earbuds, no sample-sized washing products)

All takeaway cups we use are compostable, no plastic straws.

Use Compost bins

Any compostable waste is taken away by members to team for private compost bins.

Coffee grounds recycled or made available for use on soil

Coffee grounds placed in bags and available to the public or staff for use on soil.

All office printers set to black and white printing

Black and white is set as the default on all printers

Printer cartridges recycled with print company

Used cartridges collected.

Other

We provide compostable tea bags in our on site cafe.

Land Use and Nature Conservation

Other

Educate visitors on nature and nature conservation .

Visitor Stewardship: Care for the forest care for each other

New Forest Code & key messaging on website and in welcome pack (1pt)

On website, and information the shop

Staff participation in 'Introduction to the New Forest' Training (1pt)

Awaiting training. Have contacted Wild New Forest

New Forest Code & key messaging staff to visitors

Display and promote the New Forest Code

Promote New Forest educational walks to visitors

Provide educational walk information to visitors via leaflet or website.

Other (1pt)

Information on care for the Forest displayed in our museum

Supporting Local Business

Promote GNF Card offers to visitors

Poster displayed

Sell the GNF Card

Yes

Provide GNF Card offer

10% discount for all purchases in the cafe and shop

April 2022

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