



The New Forest Green Leaf Tourism Business Scheme



Shorefield Country Park

The New Forest Green Leaf Tourism Business Scheme encourages and assists member businesses in their journey towards delivering a responsible net zero business operation. Whether Bronze, Silver or Gold, the New Forest's Green Leaf businesses provide a credible collective strategy which aims to help the New Forest become the UK's greenest destination. A summary of the steps this business is taking can be found below.

Responsible Travel

Free transport to and from local train/bus stations

We offer this for our internal housekeeping teams on check in days (across our parks).

Provide literature promoting New Forest Tour and public transport

Shorefield Country Park Features its own NFT stop that is promoted across all online and offline channels

Provide literature promoting walking/cycling routes and cycle hire information

We have our own wildlife walk around our 100 acre park. Clearly marked walks into the local village and beach (Milford on Sea) to encourage leaving the car at accommodation

Cycle-friendly facilities for visitors and staff (bike racks/cycle sheds, showers etc.)

Bike racks provided at Lytton and Shorefield receptions as well as in staff areas

Encourage guests to bring reusable water bottles, travel mugs and shopping bags

This is being introduced to our Health & Fitness Clubs in the new year

Other

Eco (Green) Membership plan available at our Health & Fitness club – Reduced fee by not using a car to get to the gym

Responsible Visiting

Provide low cost or free hire on visitor 'equipment' such as picnic baskets, umbrellas or creative options such as seeded ponchos or welcome seed packs to take home

We provide recycled umbrellas in all luxury lodge & house accommodation for our guests use

Eco dog poo bags available to guests

Yes – in all Pet Friendly accommodation bags are provided

Other

Shorefield Blog and social feeds are always supporting/promoting responsible visiting across numerous subjects

Food & Local Produce

Breakfast made from 3 or more locally sourced ingredients (25 miles)

Yes – eggs are supplied by Fluffetts Farm and our meat is from New Forest Butchers

Menu dishes made with 2 or more locally sourced ingredients (25 miles)

Yes

Member of New Forest Marque and/or Hampshire Fare

NFM promoted on our website and listed on menus and app

Provide NF Marque and/or Hampshire Fare literature to guests

Member of the NFM

Local produce information on own website

Yes

Other

Hampers for (selected) arrivals and all holiday homes purchased supplied by New Forest Hamper Company (Milford on Sea) all NFM products. On site shop stocks locally sourced products and produce

Energy Efficiency

Purchase green/renewable energy

Biomass boiler heats our swimming pool at Shorefield Country Park, using locally sourced woodchip for fuel

Solar PV/thermal panels fitted

Solar panels fitted to Health & Fitness Club Roof

Use of electric vehicle/s for business

*Yes – additional electrical fleet being added in 2022 across all departments: Sales/Estates/Housekeeping/Food Delivery
10% of vehicles each year swapped over each year*

Provide electric car charging points for guests

Yes – Public points as well as individual points across hire fleet

Minimum 80% of lighting is LED

All street lights and hire fleet lights are LED

Motion sensor lighting

Yes – in all public toilets

In the absence of motion sensor lighting, lights off when not required

Yes – all unused areas/rooms are switched off – Reminders/signage in staff areas to Switch off

Other

Part of the World Community Grid – donating our spare computing power to help scientists solve the world's biggest problems in health and sustainability

Waste, Water and Recycling

Split recycling bins provided in all office and guest accommodation

In all offices and half of all hire fleet accommodation

Separate disposal of food waste – plus composting and wormeries

Garden waste and food waste from our park/parks is composted

Reduction of single-use plastics (e.g. no plastic straws, no earbuds, no sample-sized washing products)

No plastic straws – No plastic carrier bags in shop, removed plastic cups in gym and replaced with cardboard

Reduce water usage (e.g. water-efficient toilet cisterns, shower heads, taps)

Our hanging flower baskets are on an irrigation system to reduce water waste

Use of compaction/recycling machine

We have 2 cardboard bailer/compactor machines on park

Coffee grounds recycled or made available for use on soil

Coffee grounds reused as ant repellent

All office printers set to black and white printing

Yes

Printer cartridges recycled with print company

Yes

Only recycled printing paper used

For all/any external printing for marketing materials we print using FSC accredited print and paper, we are also now moving over to recycled materials for large format items such as banners on park.

Other

We've stopped printing our welcome booklet/Guide and instead have an app with useful information – saving around 208,000 pages each year! (Roughly 15 trees each year) We're committed to paperless offices, moving to digital documents and electronic signature software (Ownership contracts & licenses – Purchase Ordering system). Think before you print message on all emails.

Land Use and Nature Conservation**Native tree and shrub planting, native hedgerows**

Yes

Wildlife areas, wildflower meadow, habitat piles

Leaving the grass uncut in certain areas to provide for bees and other pollinators – with supporting signage – 'pardon the weeds we are feeding the bees'

Wildlife pond

Yes on site

Bird/bat/bug/hedgehog boxes

Yes

Other

Our lawnmowers have mulching decks to reduce waste

Visitor Stewardship: Care for the forest care for each other**New Forest Code & key messaging on website and in welcome pack**

Yes – included in our app

Promote New Forest educational walks to guests

Yes – included in our app

Other

Shorefield Blog & Social channels frequently promote, share messaging regarding the care and upkeep of the Forest eco system