

# Application for Go New Forest Membership/Web Advertising

*This form is interactive - you can type in the highlighted areas below prior to printing out.*

## SECTION ONE

### Business Details:

(These are the details of the business you are advertising)

Name of Business .....

I am an NFTA Member for 2017/18 – please use my existing Membership Details

▶▶ *Go to Section Two below*

For non-NFTA Members please complete the details below:

Business Address.....

.....Post Code.....

Tel. No.....email .....

Correspondence Address (if different from above)

.....

.....

.....Post Code.....

Name of Nominated Representative.....

Name of Reserve Representative .....

(NOTE: Only the nominated member or named representative will be eligible to vote at GNF meetings)

## SECTION TWO

### BEFORE YOUR APPLICATION CAN BE PROCESSED

All members **must** meet the standards of their relevant inspection body

#### Accommodation:

Who carries out your grading inspection? AA  VisitEngland

NFTA Quality Assessed (*now GNF Quality Assessed*)

Please indicate your current grading.....

OR

I wish to complete the Go New Forest Charter (*free of charge - see attached*)

Attractions: VAQAS Certification **yes**  **no**

**All businesses** must operate within the guidelines laid down by their relevant trade association or/and hold the current qualifications/licences relevant to the organisation. You are required to hold current public liability insurance policy or comparable Government indemnity

I agree that I comply with the above

# Booking Details

## SECTION THREE

| Sector Type  | Booking Ref | Package Cost |
|--|-------------|--------------|
| Small B&B, Restaurant & Pub with Rooms               |             |              |
| Medium & Large Hotel, Restaurant & Pub with Rooms    |             |              |
| Small Self Catering                                  |             |              |
| Medium & Large Self Catering, Caravan & Holiday Park |             |              |
| Small Caravan & Campsite                             |             |              |
| Medium & Large Caravan & Campsite                    |             |              |
| Small Attraction/Activity Operator                   |             |              |
| Medium & Large Attraction/Activity Operator          |             |              |
| Restaurant, Pub, Cafe, Snack Bar, Retail Outlet      |             |              |

**TERMS:** For businesses to be advertised on the destination website from 1 January 2018, we must receive your booking form in December 2017. On receipt of your booking form you will be sent an invoice – payment terms are strictly 30 days. Payment may also be made by card over the telephone.

Name ..... Date .....

I agree to the Terms and Conditions (page 3)

Membership details are held under the terms of the Data Protection Act.

Please tick the box if you DO wish to be included in mailings from Corporate members.

Please post or email your completed membership/web booking details to:

**Go New Forest CIC, Suite 1, Hillfields House, Castleman Way, Ringwood BH24 3BA**

**Email: [advertising@gonewforest.com](mailto:advertising@gonewforest.com)**

**Tel: 01425 880020**

# Terms and Conditions

In these conditions, the following expressions shall have the following meanings:

“The Publisher” means Go New Forest CIC.

“The Advertiser” means the organisation whose advertisement has been booked for inclusion in the publication/website.

“Advertisement Rates” means the rates for advertisements shown on the Publisher’s rate card from time to time in force.

“Cover Date” means the date of publication of the relevant issue of the publication/website.

“Copy Date” means the closing date for receipt of orders and advertisements. Any orders received after this date will be inserted at the sole discretion of the publisher and may be subject to a 10% surcharge.

2. These conditions shall apply to all Advertisements accepted for publication by the Publisher. Any other proposed conditions shall be void unless incorporated clearly in written instructions and specifically accepted in writing by the Publisher.

3. All advertisements are accepted subject to the Publisher’s subsequent approval of the copy and to the space being available. The layout and design will be at the Publishers sole discretion, and no guarantees will be given as to positioning of advertisements.

4. Telephone reservations are acceptable. Completed booking forms must be received within 3 working days otherwise reservations will be forfeited.

5. The publisher reserves the right to omit or suspend an Advertisement at any time if:

(a) the Publisher in its sole discretion considers that the Advertisement or any part thereof would if published in the publication/website be detrimental to the reputation of the publication/website or the Publishers generally; or

(b) the Publisher in its sole discretion considers that the Advertisement or any part thereof is in any way patronising towards or disparaging of the publication/website, the Publisher or their respective readers and customers; or

(c) the Publisher may reasonably consider that publication of the Advertisement or any part thereof would contravene an Act of Parliament or be in any other way illegal or defamatory or an infringement of the British Code of Advertising Practice or such other standards as may from time to time be set by the Advertising Standards Authority; or

(d) the Publisher may reasonably consider that publication of the Advertisement or any part thereof could give rise to a claim by a third party against the Publisher on whatsoever grounds; or

(e) the Advertisement is in the sole opinion of the Publisher for a product and/or services directly competitive to another product and/or services which is the subject of another Advertisement appearing in the relevant issue of the publication/website.

(f) all accommodation advertisers must hold a current accreditation or assessment to advertise or sign the Go New Forest Charter. This must run and all elements within the Charter be valid for the duration of the advertising.

6. Every care is taken to avoid mistakes but the Publisher cannot accept liability for any errors due to third parties, subcontractors or inaccurate copy instructions.

7. The Advertiser warrants that the Advertisement does not contravene any Act of Parliament nor is it in any other way illegal or defamatory or an infringement of the British Code of Advertising Practice or such other standards as may from time to time be set by the Advertising Standards Authority.

8. All Advertisement rates are gross but exclusive of VAT.

9. Charges additional to the Advertisement Rates will be made to the Advertiser for all costs incurred directly or indirectly by the Publisher as a result of artwork being provided to the Publisher.

- (a) other than in accordance with the specifications contained in the Publisher's annual rate card.
- (b) after the agreed date for its submission.

These additional charges will be at the rates (exclusive of VAT) shown on the Publisher's rate card from time to time in force. Complaints regarding reproduction of Advertisement must be received in writing within one calendar month of the Cover Date.

10. Non-supply of artwork by advertiser in sufficient time for advertisement design and proofing will result in full advertisements cancellation fees.

**11. Proof (excluding website advertising): All display advertisers will receive one colour proof prior to printing. Any charges made to the publisher by the designer for alterations made after proofing stage, from supplied copy, will be passed on to the advertiser. A minimum charge of £15.00 will be made to advertisers who make further alterations to their copy after proof stage.**

12. Website advertising:

(a) Accommodation listing advertisement will be displayed for one calendar year.

(b) Late advertiser pricing will be pro-rata.

(c) Website banner advertisements are available as an additional option to package advertisers with a current paid advertisement listing on [thenewforest.co.uk](http://thenewforest.co.uk). Priority of advertising will be given to business on their business specific page. A maximum of six banner adverts per page per month for paid advertisements are available. Banner advertising is not available on the home page.

(d) Advertisers must not promote a business website that in turn promotes/has a link to a site that includes ungraded accommodation within the New Forest.

13. All property belonging to the advertiser, including original artwork, is held at owner's risk and the Advertiser is responsible for ensuring that the same are insured against loss or damage from whatever cause. The Publisher reserves the right to destroy all artwork which has been in its custody for twelve months from the date of its most recent publication in the publication.

14. Terms of Payment: Payment is due 30 days on receipt of invoice or via direct debit.

15. Orders cannot be cancelled after the closing date without charge.

16. Any publication date is for guidelines only, the publisher is not responsible for late publication and advertisers will not be entitled to any refund.

17. These conditions and all other express terms of the contract shall be constructed in accordance with the Laws of England.

Cancellation charges (excluding website advertisements):

After first proof £50

After proofing stage 50% unless space can be resold in which case £30 administration fee will apply

After layout 100% unless space can be resold in which case £30 administration fee will apply